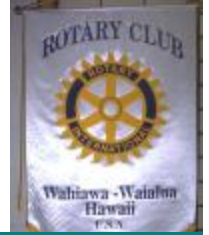




Rotary Club of Wahiawa-Waiialua

Hulali

Club Bulletin



New name, Same Mission

After thirty-six years of being known as Hawaii Public Television, Channel 11, KHET, the decision was made to change the name to PBS Hawaii.

President and CEO, **Mike McCartney** told us that the name more reflects station recognition. ABC, CBS, NBC, PBS are now all just as easily recognizable when talking television networks.

Mike then reflected on change itself. He thought back one hundred years, 1903. The same year his father was born. He thought of his paternal grandparents who were both born in the 1800's. His grandfather was in the horse artillery in Oklahoma. His father was one of the first amateur radio operators in the Islands. He was supposed to be the one who made contact with Amelia Earhart on her return trip from the South Pacific. A leg of the journey never completed.

He remembers the drive-in "fast" food diners, the drive-in movies, the Termite Palace and many other sites and locations gone forever. All in the name of change. Today, CostCo, using a unique concept sells items in bulk. You have to store them at home. They don't need to warehouse them. You pay to become a member so you can shop in their store. Genius.

Driving to talk at our meeting today, he remembered all the sugar cane and pineapple fields along both sides of Kamehameha Highway.

No one back then thought they would disappear and be replaced with homes, malls

and commercial properties.

Mike said that the decision to make the name change to PBS Hawaii is in keeping with the times.

But, he said, the mission of Public Television will remain the same. To build community. Connect people together and make those communities better.

PBS Hawaii has an annual operating budget of approximately \$5 million dollars and employees thirty people. The funds come from different sources,

- \$1.7 million from individual donations, from people like you
- \$500,000 in corporate grants
- \$1.7 million from that 1% franchise fee you see on your cable bill each month
- with the remainder coming from the federally funded Corporate for Public Broadcasting.

Occasionally, endowments and grants are received. Recently a donor bequeathed \$230,000 to PBS after his death.

Upon establishment, in 1967, Hawaii Public TV was a State run agency. That changed several years ago when PBS became locally owned and non-profit but remains commercial free.

A number of the locally produced shows have won national awards and have been shown on public stations around the country. A video tape, called "*Songs of Aloha from Hawaii*" has been used in nearly two dozen markets as a fund raiser for public

stations.

After Sept 11th, several groups gathered at Bishop Museum in a forum called "Open Space" to determine what they could do. A lady named, Ginger, representing Crazy Shirts, Inc. suggested they bring victims families to the islands for a short stay. Corporate funding was obtained from airlines, hotels, restaurants and local merchants. Even though the



Mike McCartney,
President/CEO PBS Hawaii

politicians took most of the credit, it was people like Mike and Ginger who made it all possible.

Mike admitted the worst part of PBS is the pledge drives. No one likes to conduct them, fewer still want to watch them, but they are a necessity in order to continue operations.

You can help. Visit www.pbshawaii.org and become a member. Look in the upper right-hand corner of the webpage for more information.

Speakers	5/15 Winston Ho	Hawaii Special Olympics Program
	5/22 Eric Okamura	Sports Training and Therapy
	5/29	Turning the Tide—

RI Pres: Bhichai Rattakul
D5000 DG: Bob Pennington
Club Pres: Rodger McCloskey
RI website www.rotary.org
D5000 website www.rotaryd5000.org

May 8, 2003

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In Our Club this week

Even though we didn't have a large gathering, we managed to hear some good news, such as, **S. C. Lee** is recuperating after a triple-bypass and valve replacement.

Former member **Dick Takase** is up and about and asked Dr. Bill to give his best regards to those in the Club.

President Rodger gave a Hi \$10 for last week's splendid hospitality and service by **Bob Lee** and the staff at Pizza Bob's, and for **Nancy Barry** having the excellent vocal group from Ho'ala School serenade us during lunch.

PP George Vickers kicked in a Hi \$5 for the same pair.

PP Charlie Duncan offered up a Hi \$10 for George who broke 90 on the links and for the U. S. Army. Charlie and Maybelle attended the twilight tattoo at Fort DeRussy and were suitably impressed with the ceremony.

Ken Zitz donated \$50 to HRYF for his April 22nd birthday and another three Hi \$5's because the Asst. Sec. Of Def is a former Naval Officer and some bigwig in the Air Force hierarchy is a former Marine.

PP Gerry Joering gave a Hi\$5 and Trip Report. He and wife **Denise**, made a trip

last week to Livingston, Montana and got to see a large part of the Flying T ranch near Spanish Creek, (Ted Turner's spread), with thousands of buffalo, hundred of new buffalo calves, reindeer, beaver and their dams. Seems appropriate they would want to visit all those animals. Denise is a President of one of the animal groups (Lions), you know.

Dr. Carver Wilcox gave his trip report on the 4-day trip to the Bay Area. He, wife **Beverly**, and son **Mitchell**, spent a good portion of that at Stanford University. Mitchell is college hunting. They then made a side trip to Illinois to visit Northwestern. Upon returning home, Mitchell announced he was considering deferring his college to further his music. Carver said he had to suppress the urge to fly across the table and throttle him. But, cooler heads prevailed, a calm and sensible discussion followed, with the end result that Mitchell will be attending Stanford in the fall. Carver also gave a Hi \$5 for Mitchell who performed in a Jazz Ensemble and was the only one shown on TV during the news story.

Randy Tucker said he visited Sierra Vista, AZ and made up there. Got to play golf with his son. He didn't mention who shot the best game and donated \$10 each

to HRYF, RF and the Club.

Musical themes prevailed in the Hi \$5 department today. In addition to Carver's son Mitchell, **Pres. Rodger** bragged about a grandson on Molokai, an oboist, who performed at the Maui Band Festival.

And, **Oran Spotts** found out two of his grand-daughters are musicians in their school 40-piece band and members of a wind ensemble and had performed at Ala Moana and the Royal Hawaiian Shopping Center this past weekend. Oran said the entire group was excellent.

PP Milton Sagon got in the act by recognizing Pres. Rodger, to the tune of \$5, for his picture in the Ka Nupepa.

Not in attendance, but certainly not forgotten were **Ray** and **Rita Santana**. They had an anniversary on 5/2.

Angelina Zanetti has her birthday Friday, May 9th. Congratulations to all.

Ray & Mark, check the badge box next time you are here.



Rodger McCloskey
President 2002-2003

Service Above Self

Convention organizers announce featured speakers, entertainment

Organizers of the 1-4 June RI Convention in Brisbane, Queensland, Australia, have announced the speakers and entertainment to be featured at the annual event, Rotary's 94th.

Caroline O'Connor, who has played to packed houses and standing ovations in the hit musical Chicago on Broadway in New York, will be the convention headliner. The award-winning Australian performer will enchant Rotarians with her acting, singing, and dancing during the closing session of the convention on 4 June.

Another notable name to grace the Brisbane gathering will be Susie O'Neill, 29, the swimming champion who has brought Australia fame and fistfuls of medals (often gold, silver, and bronze in

201st 100 % Paul Harris Fellow Club

a single meet) at Olympic, Commonwealth, and other international games. A role model since emerging on the national scene at age 12, the youthful sportswoman will deliver an inspirational address during the second plenary session.

Peter Beattie, premier of Queensland, and James Soorley, lord mayor of Brisbane; will extend an official welcome to attendees during the opening and second plenary sessions respectively. Keynote speakers will include Anand Panyarachun, former prime minister of Thailand; Gemma Sisia, a teacher and founder of the nonprofit organization East Africa Fund; and Dr. Alan Gale, a Rotary volunteer surgeon who has led several medical missions to countries in the Asia-Pacific region.

More details about the Brisbane meeting are available on the official Web sites of Rotary and the RI Convention

www.rotary2003.org.

He Profits Most Who Serves Best

PP Milton announced that the following students, all sponsored by our Club have been selected to receive the scholarships indicated. Congrats to the students and thanks to the interviewers. You know who you are.

HRYF \$3,500 scholarship
June Chung Moanalua High School

Rotary Club of Wahiawa-Waialua Club
Scholarships of \$1,000 each

Kainani Respicio Kahuku High

Asa Chun Waialua High
Crystal Arreola “

April Lyn Estabaya Leilehua

Landon Cuesta “

Sheri Tomita “

Kristen Nakasone “

Kendelle Matono “

In Our World of Rotary